

JAMARAM

Press Release

They rock it from the north, east, south to the west!

Established in the year 2000, by the singer Tom Lugo (Puerto Rico), guitarist Samuel Hopf (USA), and drummer Murxen Alberti (Germany). Out of this trio a small orchestra developed over just a short period of time. Today, Jamaram consists of 8 thoroughbred musicians. Over the course of these years the crew developed their mature, unique sound with the addition of a base guitar, keyboards, a horn section, and percussion which completed them.



Regardless, either reggae, samba, rumba, ska, or soul, the repertoire of Jamaram is many faceted and original. Their very own "Jamaram Stylee", is a firework display of melodies, grooves, and passion which is authentic and convincing. They play in small clubs, at open-air concerts, in the alley ways of Italy and perform as street musicians in France.

The band's musical background, is exemplary. Just a few years ago this band was only endlessly practicing. Today the band is an explosive, professional live-show.

Their debut album "Kalahassi" (June 2004, Soulfire Artists/Rough Trade) was applauded by many, the success of this first long player opened the doors to concert tours all over Germany. With each live performance their experience grew as did their fan base.

After the release of their single "Never Too Late" in early 2005 (Soulfire Artists/Rough Trade), which along with "Kalahassi" they produced on their own, their career just took off. In the past two years they played over one hundred European concerts per year. Some of these festival highlights were:

Chiemsee Reggae Summer (D-Übersee), Rototom-Sunsplash (I-Osoppo), Karneval der Kulturen (D-Berlin), Ringfest and Summerjam (D-Cologne), Breminale (D-Bremen), Oben Ohne Open-Air (D-Munich), Reggae Jam (D-Bersenbrück), Africa-Karibic-Festival (D-Aschaffenburg)..., only to mention a few. During the World Soccer Championship in Germany they performed in front of 35.000 people at the Olympic Park in Munich.

In May 2006 they released their second album "Ookuchaka" (Soulfire Artists/Rough Trade). It is a musical journey, sunny and colorful. For the music video, "Megan", Cosma Shiva Hagen could be persuaded to act as the main character.

In February 2007 Jamaram were honoured with the "Austrian Newcomer Award" as best foreign Band and also with the „CREOLE Award for Worldmusik 2007“.

Soulfire Artists • Chris Pössinger • Münchner Strasse 2 • 82237 Wörthsee / Eттerschlag (GERMANY)
www.jamaram.de • www.ookuchaka.de • www.myspace.com/jamstylee • www.youtube.com/user/JamaramBand

JAMARAM

Press Release/Facts

- Location:** Munich, Bavaria
- Established:** 2000
- Members:** 8 Musicians (11 members travelcrew)
- TV occurs:** Pro Sieben "Freunde Das Leben Beginnt" 2005,
ZDF "Bravo TV" 2004,
Bayern Alpha,
"AFK TV" 2004,
München TV 2004
- Radioplays:** Bayern 2, Bayern 3, Radio Bremen Vier, Antenne Bayern, FM4,
Radio Tonkuhle Hildesheim, Radio Fragola Trieste (Italy)
- Videos:** Satin Butterfly
Megan (starring Cosma Shiva Hagen)
- Discografie:** 2004 Kalahassi (Album)
2005 Never Too Late (EP)
2006 Megan (Single)
2006 Ookuchaka (Album)
2006 Lai La Lai (Single)
- Distribution:** Germany – Rough Trade
Austria – Edel Records
Switzerland – Musikvertrieb
- Promotion Campaign:** Salespromo, Presscoverage by Promoter, Publishing Streetteam- events/
GSA, Press Showcases
- Concerts:** more than 400 Clubconcerts and 70 Festivals. Tour through Germany,
Austria, Switzerland, Italy, France, Croatia, Slovenia, Czech Republic
- Highlights:** 2004 Cologne, Ringfest
2004 Munich, Oben Ohne Open Air
2005 Bremen, Breminale
2005 Chiemsee Reggae Summer
2005 Bersenbrück, Reggae Jam
2005 Berlin, Carnival of Cultures
2005 and 2006 Aschaffenburg, Africa-Caribic-Festival
2006 I-Osoppo, Rototom-Sunsplash
2006 Cologne, Summerjam
2006 FIFA WM Festival Munich
2007 "Creole" Award for Worldmusic